

2018 NSAR Advertisement Opportunities



Target over 1,300 Real Estate Professionals on the North Shore. Gain visibility with by advertising with NSAR. We have several options available to help your marketing efforts.

Email Banner Ad

NSAR E-newsletter and educational updates with industry information, events, legal news and more are released throughout the year. At the top of an email you will see "This Edition Sponsored By." Beneath that will be an email banner ad which will link to a website provided by you. **Email banners run in 1 email, 4 emails, or 6 emails.**

Web Banner

Grab the attention of members and consumers who visit our website, northshorerealtors.com, with a banner ad. These ads also link directly to the company website you provide us.

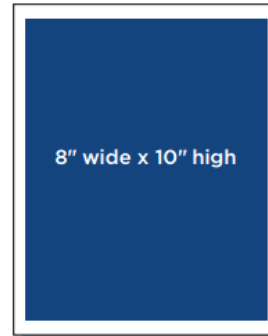
Web banners come in a variety of sizes and can run for 3 months, 6 months, or a full year. - see page 5 for web banner sizes, duration, and costs.

NSAR Magazine - North Shore REALTOR®

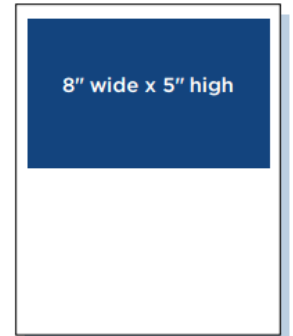
NSAR publishes an annual magazine, North Shore REALTOR®, which features the people, programs, and accomplishments of the year. This will be sent to all 1,300+ members of our association and a digital version will be located on our website.

NSAR REALTOR® Magazine Ad Sizes

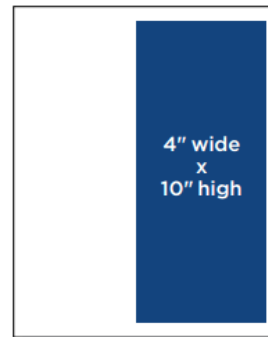
Full Page



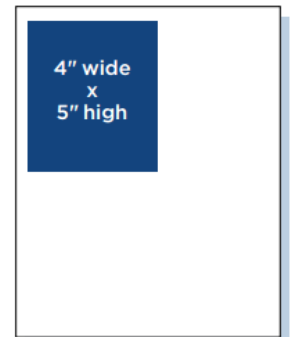
Half Page Horizontal



Half Page Vertical



Quarter Page



2018 NSAR Advertisement Opportunities

**ALL OPPORTUNITIES ARE OFFERED ON A FIRST COME, FIRST SERVED BASIS.
PLEASE SELECT THE ADVERTISEMENT OPPORTUNITIES YOU WOULD LIKE AND
RETURN THIS FORM TO NSAR WITH PAYMENT**

Please contact **Jeff Pappas** with any questions.

Email: Jeff@northshorerealtors.com Phone: 978-232-9410

Advertisement	Available Opportunities Pricing: Member/Non-Member		
Email Banner Ad 350x70 pixel Banner	<ul style="list-style-type: none"> • \$50/\$75 - 1 email 	<ul style="list-style-type: none"> • \$180/\$225 - 4 emails 	<ul style="list-style-type: none"> • \$255/\$320 - 6 emails
Web Banner Ad	Web Banner Advertisements - Unlimited Available <ul style="list-style-type: none"> • \$60/\$75 - 120x60 pixels (3 months) • \$90/\$115 - 120x60 pixels (6 months) • \$120/\$150 - 120x60 pixels (1 year) • \$90/\$115 - 120x90 pixels (3 months) • \$150/\$200 - 120x90 pixels (6 months) • \$240/\$300 - 120x90 pixels (1 year) • \$240/\$300 - 120x240 pixels (3 months) • \$450/\$565 - 120x240 pixels (6 months) • \$720/\$900 - 120x240 pixels (1 year) • \$600/\$750 - 120x600 pixels (3 months) • \$900/\$1,125 - 120x600 pixels (6 months) • \$1,200/\$1500 - 120x600 pixels (1 year) 		
Print Ad - North Shore REALTOR® Magazine	Print Advertisements - Multiple Available at Each Level <ul style="list-style-type: none"> • \$500/\$755 - Full Page Ad (8x10) • \$275/\$325 - Half Page Vertical Ad (4x10) • \$275/\$325 - Half Page Horizontal Ad (8x5) • \$150/\$200 - Quarter Page Ad (4x5) 		

Advertisement Opportunities Requested: _____

Total Advertisement Amount: _____ Check #: _____ MasterCard Visa

Account #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Name/Company Name for signage: _____

Return completed form and payment to NSAR

Fax: 978-232-9414

Mail: 398 Essex Street, Beverly, MA 01915