

# NSAR Education Event & Expo

## “11 Tools to Accelerate Your Business NOW... & Stand Out From the Crowd in 2011”

Crowne Plaza, Boston, North Shore, Danvers, MA

Thursday, September 23, 2010

8:00am—12:00pm

### EXHIBITOR OPPORTUNITIES

**EXHIBITORS** of products and services related to the real estate industry are invited to be part of the North Shore Association of REALTORS® Education Event and Expo.

**SAVE!** *Early Registration Discount - Register by July 23, 2010*  
*See back page for details*

**WHO ATTENDS THIS EVENT?** We expect to draw REALTORS® from all over the North Shore. Attendees will also include lenders, title companies and various other affiliates... from the North Shore and surrounding areas who use your product or are considering your product.

**WHY BE AN EXHIBITOR?** NSAR has a successful record of participation at membership events. REALTORS® are interested in learning more about products and services that are essential tools for real estate agents and their clients. The event is planned to include specific times to visit the expo booths. To keep the attendees involved, each will receive a card to gather signatures from the exhibitors throughout the day. They will need to have a minimum number of signatures to be entered into the grand drawing held at the end of the

### WHAT IS INCLUDED?

*Space is available on a first come first served basis*

- 6' Skirted Table
- Wireless Internet (*no charge*)
- Program Listing
- Electric Power (*additional charge*)
- Recognition at the Grand Door Prize drawing.
- Company Name on Promotional Materials (*if registered by July 23*)

### EXHIBITOR BENEFITS

- Increase your exposure to new and existing clients
- Increase your leads
- Generate sales
- Promote new products
- Hold demonstrations

For more information on exhibiting contact: Ann Murphy, Education Coordinator  
North Shore Association of REALTORS®, 398 Essex Street Beverly, MA 01915  
Email: [ann@northshorerealtors.com](mailto:ann@northshorerealtors.com) Phone: 978-232-9410 Fax: 978-232-9414



### About Rich Sands

“Back to Basics isn’t good enough anymore. In this time of change, we REALTORS® must stay in step. Our consumer’s lives are different, THEY are different. We must alter the way we reach out to them, the way we present to them and the way we serve them. Register to become an exhibitor and join Rich in leading agents into their new world.”

### THE DAYS EVENTS

Location: Crowne Plaza, Danvers

Sponsor: Wells Fargo Home Mortgage, Beverly

Speaker: Rich Sands

### Schedule of Events

Expo & Registration	8:00am - 8:30am
Breakfast	8:30am - 9:00am
Welcome & Keynote	9:00am - 10:00am

*“11 Tools to Accelerate Your Business Now & in 2011”, Rich Sands*

Interactive Expo	10:00am – 11:00am
Keynote:	11:00am – 12:00pm

*Implementing the 11 Tools & “One Buttock Presentation”*

Door Prize & Closing	12:00pm- 12:15pm
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## EXHIBITOR CONTRACT

Register and submit payment by July 23rd to guarantee your booth space at a reduced rate. Spaces will be provided on a first come first served basis.

### Members

6' Table: \$145.00\* (by July 23rd)  
6' Table: \$170.00 (after July 23rd)  
Breakfast: \$25.00 per person

### Non Members

6' Table: \$195.00\* (by July 23rd)  
6' Table: \$220.00 (after July 23rd)  
Breakfast: \$35.00 per person

### Other

Electric Power: \$50.00

Wireless internet: Free of charge

**SAVE! Early Registration Discount - Register by July 23, 2010**

EXHIBITOR CONTRACT—Complete and return along with your payment to: North Shore Association of REALTORS® 398 Essex Street Beverly, MA 01915 Questions? Contact Ann Murphy - ann@northshorerealtors.com  
Phone: 978-232-9410 Fax: 978-232-9414

### Information in shaded area will appear on promotional material

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_ Zipcode: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Web: \_\_\_\_\_

**Information not to be published** Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Representative attending: \_\_\_\_\_ Phone: \_\_\_\_\_

Representative attending: \_\_\_\_\_ Phone: \_\_\_\_\_

I would like to reserve: # \_\_\_\_\_ tables. Cost per-table: \$ \_\_\_\_\_

Electric: \_\_\_\_ Yes (additional \$50.00) / \_\_\_\_ No Breakfast \_\_\_\_\_ (\$25.00 members - \$35.00 non-members)

Other: \_\_\_\_\_

Brief description of service or product: \_\_\_\_\_

I have enclosed a check payable to: NSAR in the amount of \$ \_\_\_\_\_ ~or~Please charge my

MasterCard /Visa: \$ \_\_\_\_\_ Account #: \_\_\_\_\_ exp. date: \_\_\_\_\_

Name on card: (print) \_\_\_\_\_ (Signature): \_\_\_\_\_

Billing Address, City, State, Zip: \_\_\_\_\_

WILL YOU BE GIVING DEMONSTRATIONS? If yes please explain. \_\_\_\_\_

There will be no individual door prize drawings. There will be one grand door prize that will be credited to all exhibitors.

**Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

CANCELLATION OF THE CONTRACT: *This contract is binding . A \$50.00 cancellation fee will be charged on all contracts cancelled before August 23, 2010. There are no refunds after August 23, 2010. This cancellation policy applies to all exhibitors.*