



north shore
association of REALTORS®

Sponsorship Opportunities

connecting REALTORS®,
creating communities

sponsorship opportunities with the north shore association of REALTORS®

MARCH MEMBERSHIP BREAKFAST MEETING \$750

Enjoy being the sole sponsor for this first-of-the-year membership meeting for NSAR members. A guest speaker gives a presentation on a timely topic important to NSAR membership. As the meeting sponsor you will receive the following benefits: Your name and /or company name (as provided by you) in all event promotions; an opportunity to distribute marketing materials to all attendees; networking with NSAR members; five minutes at the podium to address the audience and promote your products and services.

JUNE MEMBERSHIP BREAKFAST MEETING \$750

Another opportunity for NSAR members to hear about the latest “hot” real estate topic. Similar to the March meeting, as the meeting sponsor you will receive the following benefits: Your name and /or company name (as provided by you) in all event promotions; an opportunity to distribute marketing materials to all attendees; networking with NSAR members; five minutes at the podium to address the audience and promote your products and services.

NSAR ANNUAL MEETING & AWARDS BANQUET (October)

(Multiple Sponsorship Opportunities)

AWARDS BANQUET SPONSOR \$1500: A networking event that includes drawings and dinner. Sponsorship benefits include: Company name on prominently displayed signage, two dinner tickets and a table for promotion during the event, networking with NSAR members, company recognition in all promotional materials including program, NSAR website, emails and sponsor signage.

TAKE AWAY GIFT SPONSOR \$800: Sponsorship that will include drawings and a complimentary take away gift for the first 150 attendees. Sponsorship benefits include: Company logo on each take away, one dinner ticket, networking with NSAR members, company recognition in all promotional materials including program, NSAR website, emails and sponsor signage.

SOCIAL NETWORKING SPONSOR \$750: A networking event that includes hors d’oeuvres, drawings and a cocktail hour. Sponsorship benefits include: Company name on prominently displayed signage, one dinner ticket and a table for promotion during the cocktail hour, networking with NSAR members, company recognition in all promotional materials including program, NSAR website, and emails.

ENTERTAINMENT SPONSOR \$750: Musician during the awards dinner. Sponsorship benefits include: One dinner ticket, company name on displayed signage, company recognition in all promotional materials including program, NSAR website, emails and networking with NSAR members.

PROGRAM SPONSOR \$350: Program for each attendee of the Meeting and Banquet. Sponsorship benefits include: Full page ad on back of the program. Company recognition in all promotional materials, NSAR website, emails.

For additional information on sponsorship opportunities with the North Shore Association of REALTORS® contact:

Jeff Pappas, Executive Assistant Email: jeff@northshorerealtors.com
Phone: 978-232-9410 Fax: 978- 232-9414 398 Essex Street, Beverly, Massachusetts 01915



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INSTALLATION OF NSAR OFFICERS & DIRECTORS (December)

Three sponsorship levels: Bronze \$250; Silver \$500; Gold \$750

Take the opportunity to sponsor this annual gala event celebrating the NSAR leadership for the coming year. Sponsorship benefits include your name and/or company name on event signage, name listed in the event program, acknowledgement of your sponsorship at the opening of the event, networking with NSAR members, and one complimentary ticket to the event.

CONTINUING EDUCATION CLASSES (ongoing)..... \$375 (Multiple Sponsorships Available)

Through its real estate school, The North Shore Center for Real Estate Education, the NSAR regularly holds classes providing Massachusetts continuing education credits needed for real estate license renewal. Two times each month, for a period of three months, you, as the CEU class sponsor, would have an opportunity to spend five-minutes at the opening of the class addressing the class attendees and promoting your products and services.

EDUCATION CONFERENCE AND EXPO (date to be determined)

NSAR will be conducting a special educational event featuring at a off-site venue. More info to follow.

NSAR ORIENTATION LUNCH SPONSOR.....\$75

NSAR conducts orientation classes for its new members. As an Orientation Lunch Sponsor, you would have an opportunity introduce your company to the new members and spend five minutes at the beginning of the lunch break promoting your products and/or services.

REALTOR® DESIGNATION PROGRAMS..... \$150 (3 sponsorships available)

NSAR offers designation programs of the National Association of REALTORS®. These classes are attended by seasoned REALTORS® interested in specializing in their business or deepening their understanding of the real estate industry. As a Designation Program Sponsor, you would have a five minute opportunity to address this elite group of REALTORS® and promote your products and/or services. 2010 courses include the “Green” designation course and Accredited Buyer Representative (ABR). Third course to be determined.

NSAR LEADERSHIP WORKSHOP (January) \$125

This is a unique once-a-year event when the leaders of the NSAR for the upcoming year are gathered together for orientation, instruction, and vision-building. As the NSAR Leadership Workshop Sponsor, you would have the chance to introduce yourself and your company to this group of REALTOR® leaders and promote your products and/or services.

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